



## HOW MARWIZ : A Smart Digital Signage Solution useful to Saloon?

Marwiz, a leading provider of smart digital signage solutions that can help you present your projects, products and business in a dynamic and engaging way. With the power of cutting edge AI technology, you can make a lasting first impression on your potential customers and investors by showcasing your projects in the best possible limelight.

At Marwiz, first impression is everything when it comes to attracting potential buyers and investors and Marwiz can help you make a powerful first impression. We are the only advertisers that provides the flexibility of content creation and scheduling at your own convenience in a hassle free manner.

### Here are some of the advantages of using MARWIZ's smart digital signage solutions for your Saloon:



Our smart digital signage will help you by displaying your previous customer's service reviews.



You can also display services provided in the past as a reference for your customer to get an idea and of the range of services they can select from.



We provide you with a CMS system that will allow you to schedule change and push the content on the screen yourself in a hassle free manner.



We also provide you with a platform to create content with all the latest tools and features at no cost.



We use AI based software, which uses face detection at core, to provide you with a detailed report that will contain data like number of viewers, gender of the viewer, repeat viewers and emotion of the customer when they viewed the content.



Our technology is not just limited to marketing and promotion; it can be integrated with your sexisting services as well. (eg- Developing an AI based mirror to show customers how they would look with a new haircut or hair colour)



Our technology can also be integrated with your already owned gadgets, thus reducing the cost for up-gradation.



We also provide services to help you run interactive campaign to engage with the customers.

## About MARWIZ

We will work closely with you to understand your specific goals and objectives and we will design a custom solution that meets your needs and exceeds your expectations. Marwiz's smart digital signage solutions are a powerful tool that can help you present your projects to your customers in a unique manner. We also help you to carefully plan and implement unique marketing campaigns according to your needs and requirements.

## CONTACT US

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